

Q⁴:metrics™ Pinpoint the factors that can make a real difference in engaging your people and driving performance.

Q:metrics™ is a unique suite of tools which helps you examine, through employee research, some of the critical factors in people management and organisational performance.

These research tools can be used to help you understand the dynamics of intent and effect in managing your relationships with key stakeholders. All are web-enabled for speed and cost-effectiveness, and significantly, they can examine issues from different stakeholder perspectives.

While we have taken the time and cost out of design and testing, these tools can still be customised to ensure they are the right fit for your organisation.



the Q⁴ profiler™

This tool is particularly useful for Employer Branding, employee engagement, attraction and retention, and talent management strategies; as well as gaining an understanding of the current climate and the extent to which your people are truly engaged.



total rewards map™

This looks at reward strategies in detail. Design, delivery, outcomes, and intrinsic rewards are considered along with critically dependent issues including strategy, performance management, and communication. There is an Executive version of this tool for situations where share grants/options and LTIP and STIPs are a consideration.



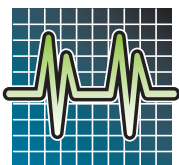
communiqué™

This helps you discover the real impact of your communication channels and activities. Find out what is important to people and how they wish to be involved. Discover how differences in communication and management style might impact attitude and performance.



pensions portfolio™

Whether you have one, two, or more schemes in operation in your organisation, this tool will give you accurate feedback on each in terms of design, delivery, outcomes, and communication. Pension is one of the most costly benefits to provide, using this tool will help you plan how to drive value from that investment.



vital signs™

A tool which can be used to take the “pulse” of your organisation. Perceptions and opinions on critical or current issues can be examined quickly and acted upon. Alternatively, you can use it on a planned programme of “listening” activities to keep in touch with the issues which are important to people.

For more information on any of these tools; to discuss bespoke research; or to discuss our consulting and implementation services, contact us at: 0845 658 6916 or letstalk@q4consulting.com And visit our web-site: www.q4consulting.com

engaging key stakeholders

